

ANNEXURE—II (Specimen for advertisement)

# RECRUITMENT /ENGAGEMENT OF INCHARGES FOR FCC ON CONTRACT BASIS FOR THE YEAR 2025-26.

**DATE OF APPLICATION:** Last date of receipt of applications is 10.04.2025.

### **BANK PROFILE:**

Uttar Bihar Gramin Bank, the only rural bank operating in the 18 districts of North Bihar (Excluding Samastipur), with Branch Network of 1026 branches and 4090 Sunehra Sapna Kendras with total business of approx. 36000 Crores and driven by a work force of about 3150 employees is looking for retired bank officers in Scale I and above for In-charge of FLCC/ FC post, having experience of working in any public sector bank/ SBI (i.e. Our Bank/ any other Public Sector Bank/ State Bank of India) and Rural Banks with relevant expertise for recruitment on contract as In Charge of FLCC/ FC in 18 Districts of North Bihar.

The details are given below:

Name of the Post	In charge of FLCC			
Age	Less than 65 years with sound health			
Qualification	Essential: Graduate/Post Graduate degree from a UGC recognized			
	University			
	<b>Desirable:</b> Officers with rural development background i.e. Agriculture			
	Finance Officer/ Rural Development Officer/ Agriculture Officers			
	converted to Mainstream of Banking/ Lead District Managers and			
	Faculty Leaders/ Faculty members of Training Centers/ Colleges with specialization in Rural Development etc. shall be preferred.			
Experience/other	Essential: i) Candidate should have retired on VRS or on attaining			
eligibility criteria	superannuation with minimum 20 years of service of which at least 07			
	years in Officer Cadre (Preference shall be given to candidates having			
	experience of 10 years in officer cadre).			
	ii) He should have worked as Branch Manager in any scale in a rural branch/ Semi- Urban branch for at least 3 years OR as AFO (Agriculture Finance Officer) in a rural branch for a period of 3 years.			
	iii) He should have unblemished record and possess satisfactory service certificate from the previous employer.			
	iv) Should be well conversant with the local language.			
	v) Should have retired from Scale I and above.			
	vi) Should be resident of the same or nearby district.			
	vi) Should own and be well versed with Motor Cycle driving.			

# 1. AGE, QUALIFICATION & EXPERIENCE (As on 31.12.2024)

ਰਣ ਕਿਛਾਣ ਗ਼ਰਮੀਯ ਫੈਂਕਰ TAR BIHAR GRAMIN BANK

मीण उत्थान के लिए बचनबद्ध

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COMMITTED FOR RURAL UPLIFTMENT

**2. CONTRACT PERIOD:** The candidate shall be appointed on contract basis for a period of one year and can further be extended for a period of one year. Renewal may be possible at Bank's sole discretion in terms of extant policies and rules. Bank will have the right to terminate the said contract at any time on no prior notice.

**3. CONTRACT AMOUNT AND OTHER TRAVELLING EXPENSES:** The contract amount shall be fixed as Rs. 15,000/- per month, which can be revised by the Bank as per need.

Further a lump sum amount of only Rs.500/- per month shall be paid towards mobile, conveyance etc.

Reimbursement of expended amount towards TA for traveling by concerned Regional Office as per advice of head office shall be made after producing the original bill/receipt. No Deim Allowance (DA) will be paid. Reimbursement of DA (Diem Allowance) for pre-approved official visits shall be made Rs.300/- per day, where vehicle is not provided. No other allowances/reimbursement of expenses will be admissible.

Monthly report of Expense will be submitted by Regional Offices to Head Office.

**4. LEAVE:** The candidates shall be entitled for 15 days leave per year with maximum of 02 days per month. In case of exceeding the leave duration, contract amount will be deducted on prorata basis.

#### **5. JOB PROFILE:**

- a) The officer shall be working as "In charge FLCC" and have to oversee the overall functioning of FCC under the supervision and control of Regional office/Head office.
- b) Organize minimum 8 financial literacy program in a month in consultation with Regional offices and provide report in concerned format.
- c) Maintain record of person/visitor to whom the information is provided.
- d) Design literacy program for rural area/villages/BC/Farmers Club etc.
- e) Any other work assigned by Regional offices/Head office from time to time.
- f) Display of posters/banner and distribute material for financial literacy in village as per Bank/NABARD/RBI guidelines issued from time to time.

**6. SELECTION PROCEDURE:** The eligible candidates will be called for personal interview after initial screening and the decision of the Bank to call the selected candidates in this regard shall be final. No correspondence regarding the selection procedure of initial screening will be entertained.

**7. SUBMISSION OF APPLICATION:** Eligible candidates have to submit their applications in the given format (Annexure -A). Last date for receipt of application is **10.04.2025** No application shall be entertained beyond the stipulated date. Incomplete applications will be rejected at glance.

Address the application, super scribing "Application for the post of Recruitment as In charge of FLCC on contract" to

General Manager, F.I. Department, Uttar Bihar Gramin Bank, Head Office, Sharma Complex, Kalambagh Chawk, Muzaffarpur (BIHAR) PIN-842001

**8.** APPLICATION FEE: There is no application fee prescribed.

अस्य विहार ग्रामीण बैंक UTTAR BIHAR GRAMIN BANK

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# **GENERAL INSTRUCTIONS:**

a) While applying for the posts, the applicant should ensure that he / she fulfil the eligibility and other norms mentioned above and that the particulars furnished are correct in all respects. In case it is detected at any stage of recruitment that a candidate does not fulfil the eligibility norms and / or that he / she has furnished an incorrect / false information or has suppressed any material facts), his / her candidature will automatically stand cancelled. If any of the above shortcoming(s) is / are detected even after appointment, his / her contractual appointment is liable to be terminated without any notice.

**b)** In case of suitable and deserving cases, any of the requirements and conditions of eligibility mentioned above, may be relaxed at the discretion of the Management. The Management reserves the right to fill or not to fill the above advertised position without assigning any reason thereof.

c) Mere submission of application against the advertisement and apparently fulfilling the criteria as prescribed in the advertisement would not bestow on him / her right to be called for interview.

d) List of Documents to be produced at the time of interview / joining (as applicable).

The following documents in original and self-attested photocopies in support of the candidate's eligibility and identity are to be invariably submitted at the time of interview/ joining failing which the candidate may not be permitted to appear for the interview. Non submission of requisite documents by the candidate at the time of interview/ joining will debar his candidature from further participation in the recruitment process.

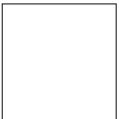
- a) Proof of Date of Birth
- b) Photo Identity Proof
- c) Mark-sheets or certificates for Graduation or equivalent qualification etc.
- d) Proper Retirement Certificate.
- e) Documents regarding experience of Rural Branch/Semi-Urban branch.



ANNEXURE—III

#### APPLICATION FOR THE POST OF COUNSELOR FOR FLCs ON CONTRACTUAL BASIS

To, General Manager, Uttar Bihar Gramin Bank, Head Office, Sharma Complex, Kalambagh Chawk, Muzaffarpur PIN-842001



With reference to your advertisement on Bank's Website dated ...... I submit my application in prescribed format.

1.	NAME (in full)	:	
2.	ADDRESS FOR CORRESPONDENCE	:	
3.	CATEGORY	:	
4.	If person with disability	:	
	Type of disability	:	
	Percentage of disability	:	
5.	Date of Birth	:	
	Age in completed years as on 31.12.2024	:	
6.	Contact Details	:	
	Mobile No.	:	
	Landline No.	:	
	**email ID	:	
7.	GENDER	:	
8.	NATIONALITY	:	
9.	RELIGION	:	
10.	MARITAL STATUS	:	
11.	FATHER'S/HUSBAND'S NAME	:	
12.	PERMANENT ADDRESS	:	



**\*\***Candidate has a valid personal email ID, which should be kept active till the selection of FC. <u>UBGB will send all intimation/ information/ admit card for interview/ all communications to</u> <u>this e-mail ID only</u>. Under no circumstances, a candidate should share with/mention e-mail ID to / of any other person. In case a candidate does not have a valid personal e-mail ID, he/she should create his/her new e-mail ID before applying and must maintain that email account.

\*\*Intimations will be sent by email to the given email ID only. UBGB will not take responsibility for late receipt / non-receipt of any communication e-mailed to the candidate due to change in the email address, technical fault. Candidates are hence advised to regularly keep in touch with the authorized UBGB website www.ubgb.in for details, updates and any information which may be posted for further guidance as well as to check their registered e-mail account from time to time during the recruitment process.

### **13. EDUCATIONAL QUALIFICATION:**

Qualification	Details	Board /	Full Time /	Year of		Marks
	(B.A/ B. Sc.	University	Part-Time	Passing	Specialization	(Rank if
	/M.A/					any)
	M. Sc. Etc.)					
Graduation						
Post						
Graduation						
Professional						
Oualification						
Others /						
Computer						
Knowledge						

#### 14. RELATIVE EXPERIENCE - Total (in years)\_

Sr. No.	Name of Bank & branch	Designation	Duration	Responsibilities	Pay Scale	Extra Ordinary Achievements

15.	Retired on VR / Superannuation	:	
	Date of Retirement	:	
	Total years of Service	:	Years.
	Out of which as an Officer	:	Years.
	No. of years worked as Rural/Semi- Urban Branch Manager	:	Years.



	Sponsored by: Central Bank of India						
16.	Date	e of issue of Service	:				
	Certificate of previous Employer		:				
17.	Deta	ails of Present Employment	:				
	(a)	Organization	:				
	(b)	Full Address	:				
	(c)	Position	:				
	(d)	Reporting to	:				
	(e)	Salary / Compensation Presently drawn	:				
		Tresentry drawn					
18.	<ul> <li>Brief details of experience in the Bank in respect of working in Rural Area / as Rural Development In-Charge / As Faculty / As LDM.</li> </ul>						
20.	Sign	ificant Achievement (if any) in re	spea	ct of above assignments:			
21.		ne & Address of two references:					
	(1)		(2)				

# 22. Options for placement as FC, if found selected

SI.No.	Option	FLC	Region
1.	1st Option		
2.	2nd Option		
3.	3rd Option		



Above options should not be taken as a confirmation for placement at the opted FLCs. Bank reserves the right to place any selected candidate to any of the Financial Literacy center, within its area of operation.

SI.No.	Name of FLCs	<b>Regional Office</b>	District
1	Forbesganj	Araria	Araria
2	Bahadurganj	Araria	Kishanganj
3	Haflaganj	Purnea	Katihar
4	Dhamdaha	Purnea	Purnea
5	Baijnathpur	Saharsa	Saharsa
6	Raghopur	Saharsa	Supaul
7	Singheshwar	Saharsa	Madhepura
8	Jhanjharpur	Jhanjharpur	Madhubani
9	Benipur	Darbhanga	Darbhanga
10	Samhuti Bazar	Sitamarhi	Sheohar
11	Runnisaidpur	Sitamarhi	Sitamarhi
12	Saraiya	Muzaffarpur	Muzaffarpur
13	Lalganj	Hajipur	Vaishali
14	Marhaura	Chapra	Saran
15	Maharajganj	Siwan	Siwan
16	Mirganj	Gopalganj	Gopalganj
17	Dhaka	Motihari	East Champaran
18	Narkatiaganj	Bettiah	West Champaran

# List of FLCs of Uttar Bihar Gramin Bank



### **DECLARATION:**

I hereby declare that the particulars furnished above are true and correct to the best of knowledge and belief and understand that in the event of any information being found false or incorrect at any stage or not satisfying the eligibility criteria according to the requirements of the relative advertisement, my candidature / appointment for the said post is liable to be cancelled / terminated at any stage and if appointed, my service are liable to be terminated. I am willing to serve anywhere in area of operation of the Bank. I agree that Bank has right to transfer me to any part of the area of operation of the Bank at its discretion.

I hereby agree that any legal proceedings in respect of any matter of claims or disputes arising out of this application and / or out of said advertisement can be instituted by me only at Muzaffarpur (Bihar) only and Courts / Tribunals / Forums at Muzaffarpur (Bihar) only undertake to abide by all the terms and conditions mentioned in the advertisement displayed on Bank's website dated \_\_\_\_\_\_.

(Signature of applicant)

Place:	
Date :	

Enclosures:

1.

2.

3.

4

<del>4</del> 5.

बिहार गामीण बैंक BIHAR GRAMIN BANK

उत्थान के लिए बचनबद्ध

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(Letter of Engagement on Contract)

Annexure-IV

Dear Sir,

### **Reg:** Your application for the post of Counsellor, FLCC Centre.

This has reference to your application in response to the advertisement for the above mentioned post. We are pleased to inform you that consequent upon the interview, you have been found suitable for engaging your services on contract as Counsellor, FLCC.

- 1. You are allocated FLCC centre. Accordingly, are advised to report at Regional Office on at 10.00 AM before taking up the assignment as above.
- The initial contract period is for one year from the date of your reporting at Regional Office \_\_\_\_\_\_\_. Renewal of the contract may be considered after evaluation of your performance at Bank's sole discretion and subject to compliance of eligibility criterial other terms &conditions as decided by the Bank's Society/ Trust from time to time.
- 3. Your contract amount shall be fixed as Rs.15000/- per month. In addition of this, a lump sum amount of Rs.500/- per month shall be paid towards mobile, conveyance etc.
- 4. Reimbursement of expended amount towards TA for traveling as per advise of head office shall be made after producing the original bill/receipt. No other allowances/reimbursement of expenses will be admissible.
- 5. Reimbursement of DA (Diem Allowance) for pre-approval official visits shall be made Rs. 300/- per day, where vehicle is not provided.
- 6. You shall be entitled for 15 days leave per year with maximum of 2 days per month.
- 7. No other allowances/reimbursement of expenses will be admissible.
- 8. Your contract will not be considered for renewal or may be terminated in between by giving one-month notice if your out door visits for bringing financial literacy is less than 8 per month or 96 annually or function found to be unsatisfactory on bank's/ RBI parameter.
- 9. You have to submit your monthly performance report in stipulated format by 5th day of subsequent month, falling which it will be assumed that you have not worked during the month.
- 10. You have to share your one-week advance tour program to concerned RM in copy to HO.
- 11. Your attendance as well as your performance will be monitored by concerned Regional Office.
- 12. You have to submit your performance appraisal to the undersigned one month prior to the date of expiry of your contract.
- 13. As mention in your declaration while submitting application for engagement on contract in the very beginning, the legal proceeding in any matter of claim can be instituted by you subject to jurisdiction of Courts/ Tribunals/ Forums only at Mumbai.

Notwithstanding the above, Bank reserves the right to reduce the tenure of engagement or prematurely terminate the engagement with one month's notice.

If you agreeable to terms and conditions stated above, please sign duplicate of this letter as a token of acceptance.

**General Manager** 



(Letter of Engagement on renewal of contract)

ANNEXURE – V

Dear Sir,

#### Reg: Renewal of engagement on contract to work as Counselor, FLCC Centre.

This has reference of your Annual Performance Appraisal dt. \_\_\_\_\_\_ submitted for renewal of engagement on contract to work as \_\_\_\_\_\_.

In view of your performance and considered opinion of Bank's Society/Trust, your engagement on contract is renewed for a period of one year under following terms and conditions:

- 1. Your contract will be for a period of one year from the date of your reporting at Regional Office. Further renewal of the contract may be considered after evaluation of your performance at Bank's Society/ Trust sole discretion and subject to compliance of eligibility criteria/other terms and conditions as decided by the Trust/Society from time to time.
- 2. You will discharge responsibility of Counselor, CENT-FLCC \_\_\_\_\_\_ centre.
- 3. Your contract amount shall be fixed as Rs. 15000/- Per Month.
- 4. In addition to above, a lump sum of Rs. 500/- Per Month shall be paid towards mobile conveyance etc. please note that no other benefit charges shall accrue/ or be payable to you.
- 5. Reimbursement of expended amount towards TA for traveling as per requirement of the post shall be made after producing the original bill/receipt. No other allowances/reimbursement of expenses will be admissible.
- 6. Reimbursement of DA (Diem Allowance) for pre-approval official visits shall be made Rs. 300/- per day, where vehicle is not provided.
- 7. You shall be entitled for 15 days leave per year with maximum 02 days per month
- 8. (In case of FLCC Counselors only) Your contract will not be considered for renewal or may be terminated in between by giving one month notice if your out door visits for bringing financial literacy is less than 8 per month or 96 annually or function found to be unsatisfactory on bank's/ RBI parameter.
- 9. You have to submit your performance appraisal to the undersigned one month prior to the date of expiry of your contract.
- 10. As mentioned in your declaration while submitting application for in the very beginning, the legal proceeding in any engagement on contract matter of claim can be instituted by you subject to jurisdiction of courts/ tribunals/ forums at Mumbai.

Notwithstanding the above, Bank reserves the right to reduce the tenure of engagement or prematurely terminate the engagement with one month's notice.

If you are agreeable to terms and conditions stated above, please sign duplicate copy of this letter as a token of acceptance.

#### **General Manager**



#### ANNUAL PERFORMANCE APPRAISAL OF COUNSELLORS/ IN-CHARGE OF FLCC

#### ANNEXURE - VI

Year		As On	
Name of Counselor			
Designation		Name of FLCC Center	
Qualification			
Date of retirement fro	om earlier		
institution/ organizati	on		
Date of joining as Co	unselor/ In-Charge		
Past Experience/ expe	osure including pre-		
retirement			
Leave Details	Entitled		
	Availed		

#### A) Functional Area:

1 (a). Counseling programme extended in the premises (information to be maintained in register form, Ref. CO/D/2011-12/407 dated 21.12.11).

Area of Counseling	No. of Person	
Agriculture/ MSME		
General Banking/ Financial		
Products		
Govt. Schemes/ Programmes		
Adv./ Credit/ Debt.		
Restructuring		
Financial Inclusion		
Grievance Redressal		

1 (b). Counseling programme extended outside the premises (to be maintained in register form).

Area Counseling		Villages	No. of	
		Covered	Persons	
Agriculture/ MSM	E			
General Banking/	Financial			
Products				
Govt. Schemes/ Pr	ogrammes			
Adv./ Credit/ Debt	t.			
Restructuring				
Financial Inclusion	n			
Grievance Redress	sal			

2. Number of Persons directed/ introduce to banks for:

% to total Counseling	
Deposit	
Credit Availment	
Obligation in Credit accounts	



3. Efforts made towards bringing awareness amongst rural poor/ illiterate:

- Issues taken up with the branches banks in case of restructuring/ rescheduling/ recovery:
- In case of Natural calamity or nay other issues beyond the control of borrowers/ beneficiaries, the role explored by the counselors:
- Media of communication (Public announcement system, audio visual aid, distribution of banking services related literature) and their effect in achieving of financial literacy programme:

4. Initiatives taken in:

- Identification of activities in coordination with LDMI/Director, RSETI having potential in the district:
- Devising counseling module to meet the requirement of banking/ financial services in the area:
- Meeting Local Organization and making them involved in financial literacy programmes:

5. Meetings:

- No. of DLRAC meeting held with quality of deliberations/ follow up action on action points/ Ouick and Timely addressing of pending issues:
- No. of DLCC/ BLBC attended:

#### **B)** Administrative Area:

1. Book and Record Keeping:

- Records of pre. And post counselling (up to date maintained/ not maintained):
- Maintenance of daily books of accounts:
- Submission of information/ statement to different agencies:
- Compliance and follow up of inspection/ audio report:

2. Liasoning with branch managers of banks/ LDM/NGOs/ Other agencies/ authorities in the area:

- Involvement in formulation and launching of New area specific schemes:
- Personal efforts in re-orienting and motivating the Branch Managers for providing required services to the beneficiaries to their satisfaction:

3. Implementation of various directives issued by Govt. of India/ RBI/ NABARD/ Sponsor Bank in smooth and effective functioning of FLCC:

I hereby declare that the information furnished is based on the record available true to best my knowledge.

#### Signature of Counselors/ In-charge

**Comments & Views of Regional Manager:** 



#### ANNEXURE--VII

# MAJOR OBJECTIVE AND GUIDELINES OF FLCCS

## **MAJOR OBJECTIVE :-**

- 1) To provide financial counseling services in a non-intimidating environment using local languages.
- 2) To advocate advantages of connecting with the formal financial sector.
- 3) To provide education on financial planning, responsible borrowing, proactive and early saving, debt counseling, micro pension and insurance.
- 4) To educate about various financial products and services available from the formal financial sector.
- 5) To formulate debt restructuring plans for borrowers in distress and recommend the same to formal financial institutions for consideration.
- 6) To take up any other such activities that promotes financial literacy, awareness about banking services, financial planning and amelioration of debt related distress of an individual

### **BROAD GUIDELINES for FLCs**

- 1) The financial literacy efforts of FLCs will encompass basic issues like the need for saving and starting early savings, making use of bank services, linking borrowing with repayment capacity, timely repayment, insurance and pension.
- 2) The FLCs and rural branches of UBGB will also conduct outdoor Financial Literacy Camps with focus on financially excluded people as per circular of NABARD. For the purpose, the help of experienced NGOs may also be taken.
- 3) As far as possible, the FLCs should be opened in the premises of the UBGB itself.
- 4) The basic focus of the FLC will be financial literacy.
- 5) FLC staff will be provided training to work as effective trainers. There should be also a system of providing periodic knowledge up-gradation on various banking products and services.
- 6) UBGB may also prepare material on above illustrative topics in vernacular languages using stories and pictorial representations to disseminate information on the four basic banking products i.e. (i) savings cum overdraft account, (ii) pure savings products, ideally a recurring deposit scheme, (iii) remittance products for electronic benefits transfer and other remittances, and (iv) entrepreneurial credit in the form of General- purpose Credit Card (GCC) or Kisan Credit Card(KCC).
- 7) FLCs and rural branches of UBGB should maintain recording the form of a register containing details such as name, gender, age, profession, contact details, whether banked or unbanked, details of services availed etc.
- 8) The Head / Controlling Offices of the UBGB would monitor the financial literacy efforts undertaken by their FLCs / Branches through periodic reporting and also by resorting to random on-site visits. They would periodically (at least once in a year) undertake impact evaluation of their literacy efforts so as to make way for continuous improvement.
- 9) FCs will be liable to monitor each BC centre under their area of operation. They will ensure that all norms are being followed by each BC.